

appadia

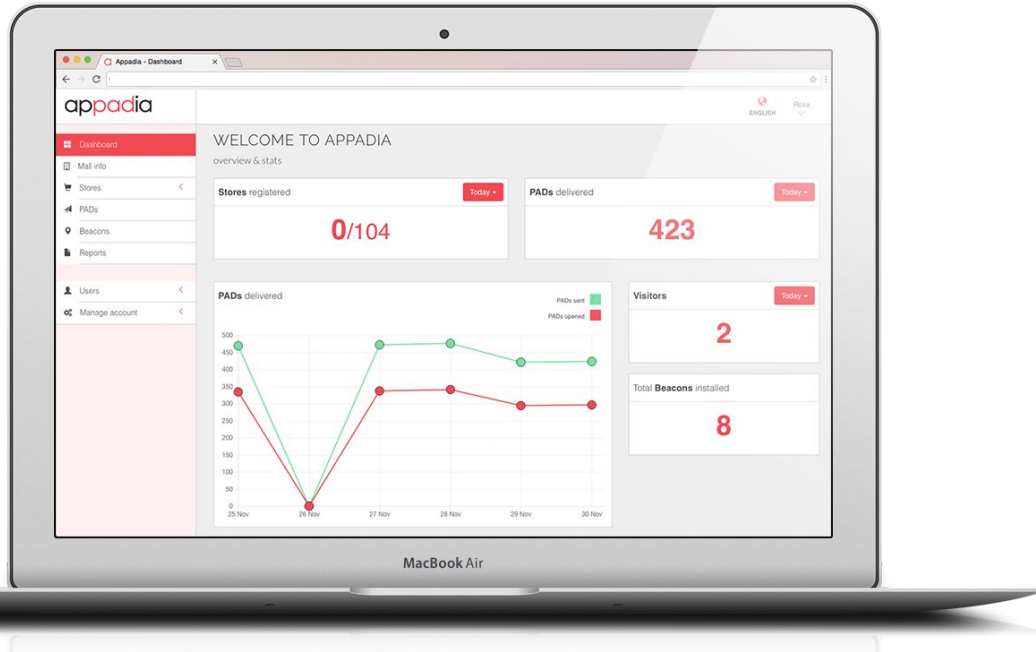
WELCOME TO YOU DASHBOARD



DASHBOARD

Overview of the dashboard with statistics of registered shops, visitors, beacons installed, proximity advertising send and opened.

The graph shows a comparison between the PADs delivered and those which have been opened by the user.

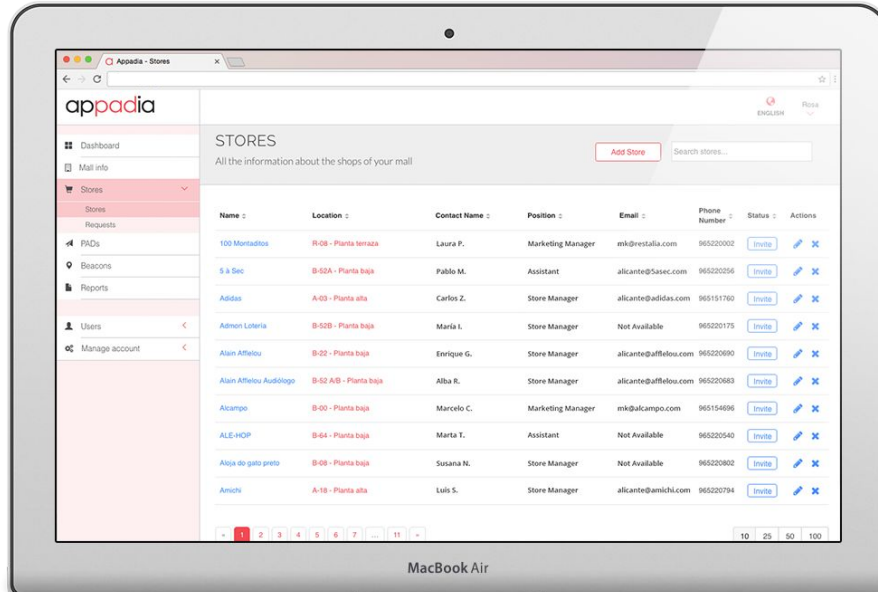


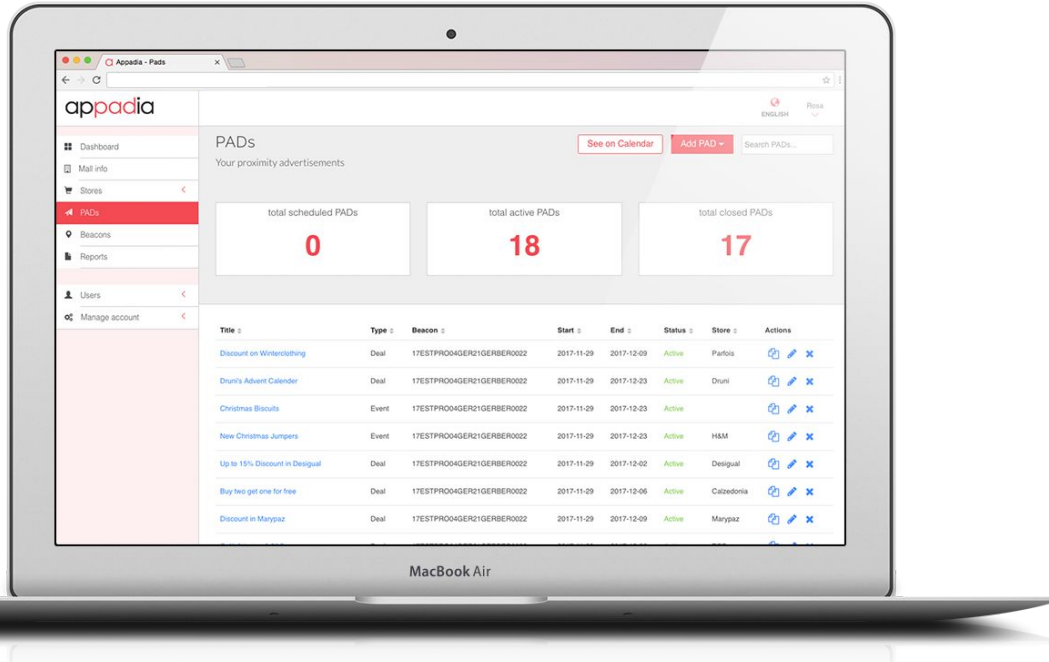
STORES

Overview of the list of shops on the shopping center, showing information such as:

- Name
- Location
- Contact name
- Position
- Phone Number
- Status

The status column shows if the shop has been invited by the shopping center to manage its own content.





PADs

Overview of the list of proximity advertising, showing information such as:

- Title
- Type (Deal, Event, News, ...)
- Beacon
- Start
- End
- Store linked to that advertisement

You can also see all the proximity advertisements in calendar view.

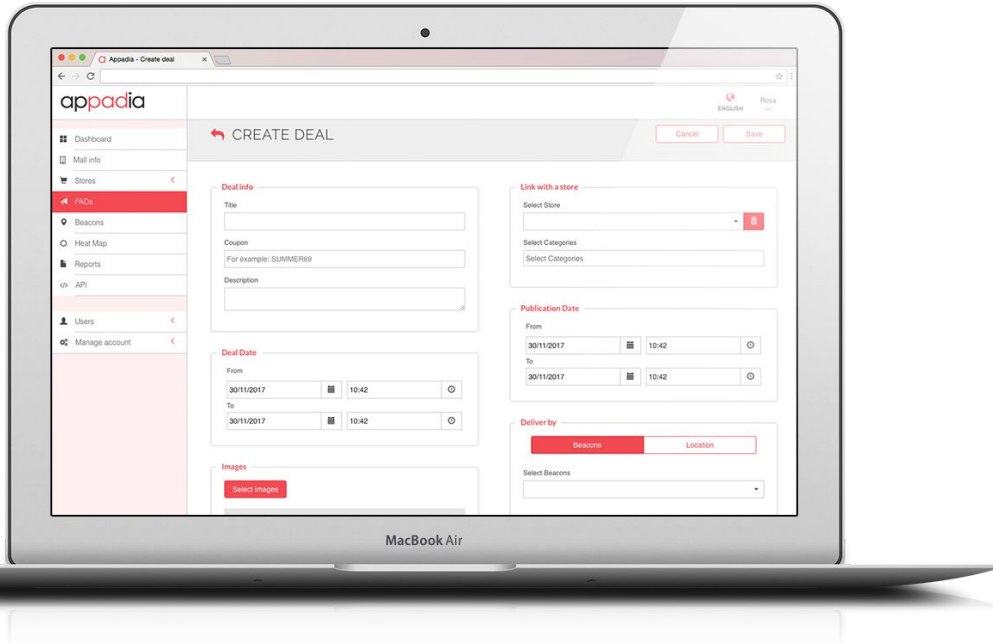
NEW OFFER

In this section you will create offers for the users.

You can add information such as:

- Title
- Description
- Store
- Images

As well as link it with a beacon or a location, so the user will receive a notification when near.



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